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5 **POWERFUL**
Marketing Ideas For
UNDER \$1000

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SARAH PETTY'S
MARKETING WEBINAR
ACTION GUIDE



3

TIPS to get the MOST out of this training



1

Print this out before the webinar so you can take notes.

2

Think of how you can quickly implement the techniques shared in this training.

3

Make a deadline and put it on your calendar right now to complete 1 activity that was revealed during this training.



Photographers are making from _____ to _____ in their businesses WITHOUT a studio.

People spend _____ BILLION DOLLARS on photography each year.

3 reasons **not to discount** your products and services to attract clients are:



- 1 _____
- 2 _____
- 3 _____

5 POWERFUL marketing ideas for **UNDER \$100**



- 1 Engage in aggressive _____ .
Estimated investment to make this happen? \$ _____ .
Potential return on your investment \$ _____ .
- 2 Build profitable _____ that bring you new clients.
Estimated investment to make this happen? \$ _____ .
Potential return on your investment \$ _____ .
- 3 Create an _____ that blows your competition away.
Estimated investment to make this happen? \$ _____ .
Potential return on your investment \$ _____ .
- 4 _____ and _____ to local groups.
Estimated investment to make this happen? \$ _____ .
Potential return on your investment \$ _____ .
- 5 Donate to _____ .
Estimated investment to make this happen? \$ _____ .
Potential return on your investment \$ _____ .

Forget about your _____ and get the clients you need and deserve.

12 marketing activities Sarah Petty wants you to know to **build your business:**



- 1** Build your _____
- 2** Reach _____
- 3** Develop _____
- 4** Donate to _____
- 5** Learn _____ and _____ marketing
- 6** _____ and _____
- 7** Create a dog-whistle _____
- 8** _____ made easy
- 9** Engage in _____
- 10** Generate _____
- 11** Host _____
- 12** Use _____ - _____
- 13** **BONUS:** _____ marketing that sticks